



Mohamed Ahref Azzabi

Senior Marketing Student looking for a new challenge.

Self Motivated and highly reliable Senior Student with international experience in sales and marketing. I'm currently on the hunt for an end of studies internship to contribute strongly to your company's Marketing department with passion, enthusiasm, and an exemplary work ethic.

✉ Ahref.Azzabi@outlook.com

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in linkedin.com/in/mohamed-achref-azzabi

EDUCATION

Bachelor of science and Business Administration

Tunis Business School

09/2015 – Present

Specialization

- Major: Marketing
- Minor: Information Technology

Thomas Jefferson Scholarship Program

North Central College USA

09/2017 – 06/2018

Specialization

- Major: Marketing

Naperville, Illinois

WORK EXPERIENCE

Marketing Manager

Clevory Training

08/2019 – Present

ICT training and coaching for Businesses

Achievements/Tasks

- Developed and implemented a comprehensive Marketing Strategy to generate leads.
- Manages communication channels to maintain optimal flow of information using HootSuite.

Charguia, Tunis

Telemarketer, Sales associate

Zita call

06/2018 – 09/2018

Achievements/Tasks

- Pitched our services to prospective customers in North America.

Marketing and customer service Intern

A women's Place Naperville

02/2017 – 05/2018

Achievements/Tasks

- Helped create a social media portfolio for the business while training 2 employees.

SKILLS

Marketing strategy

Pre-sales

Email campaigns

Prospecting

Content creation

Lead generation

Copywriting

Data Analysis

Ms office

ORGANIZATIONS

Innovation labs (09/2018 – Present)

VP, Marketing Coordinator

American Marketing Association (11/2017 – 05/2018)

collegiate honorary member

TEDx Naperville (03/2017 – 06/2017)

Organizer, Lead communication manager.

TBS BookClub (10/2016 – 08/2017)

Co-founder, Vice-president

CERTIFICATES

HubSpot Inbound Marketing certification
(09/2019 – 12/2021)

Google Ads Display Certification (09/2019 – 09/2020)

Soliya Virtual Exchange (11/2019 – Present)

LANGUAGES

English

Native or Bilingual Proficiency

French

Professional Working Proficiency

Arabic

Native or Bilingual Proficiency

Chinese

Elementary Proficiency

INTERESTS

Disruptive Design

Global Affaires

Science fiction

Cognitive psychology

Debate

Screenwriting

travel

History